

Did you know?

If you were involved in an accident, and were unable to communicate, it would take, on average, over **SIX hours** (and maybe even up to a day!) for your loved ones to be contacted.

Your cell phone may be lost, damaged or locked!

That is the **critical time** when medical personnel have **no information** about their patient.



The only thing worse than getting "that call"... is not getting it *in time*.

We are pleased to offer the **I.C.E. Notification Kit** as our fundraiser product to reduce the chance this happens to you or your family.

Fundraiser for:



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The **3** Parts to the **I.C.E.** Notification Kit

1. First, the **I.C.E. Keytag,** which displays Our Organization on the front with the acronym for **"In Case of Emergency"**



The ***Magic*** is on the **Back** of the **Tag!**

Activate: icekeytag.com Acct: ME1006
EMERGENCY CALL:
 207-555-1212
Found Keys Call:
 207-555-1234



Scan w/smartphone/QR reader

Fill in the **EMERGENCY CALL** number to avoid any delay in reaching YOUR loved ones. There's also a spot to put your number in the event you **lose your keys**. This feature can save you a lot of time, stress and money!



2. The **EMS** Info Form

Here you fill in current medical information. Keep it in your glove box or medicine cabinet.

The image shows two versions of the 'I.C.E. - IN CASE OF EMERGENCY' form. The left version is a standard form with fields for personal information, emergency contact, and medical conditions. The right version is the same form but with a window decal that says 'EMS INFO' and features a blue Star of Life symbol.

When you are **not** in a **vehicle...**

Do you walk, bike, run or hike? Clip a tag onto your clothing, or a lanyard while you exercise, and you'll have the **security** of knowing your loved ones will be notified immediately if something should happen.



3. **Window Decal**

The removable window decal will further alert EMS to look for the information on the tag and the EMS Info Form.

Together, the **I.C.E.** tag, the **EMS Info Form** and the **Window Decal** make up an **Emergency Notification System**



that can save precious minutes or hours after an accident or medical emergency occurs!

Since all this protection is offered at the **low price** of \$ _____, buy a few extras for your family members and friends. You can help protect the ones you love!

This is a **different** kind of fundraiser, one which we feel very good offering to our Supporters!

Have a smartphone or mobile device? Scan the code on the back of the tag to view our web site to stay up to date with our Organization.

BONUS!

Keep an eye out for **DISCOUNTS** offered exclusively to **I.C.E. Keytag** holders by local merchants nationwide!